[Technology + Management Smarts]

Take Control of Your Leases [New Mobile App]

Leasing has long been the cornerstone of a strategic technology program, ensuring a disciplined refresh cycle. The challenge, however, is managing multiple end dates for multiple types of equipment spread throughout the entire organization. A daunting task. But there is good news. A new mobile app, called "Customer Connect," is now available in the App Store.

With this nifty little app, you can control every aspect of your leases, right from your mobile device. And you will also receive the peace of mind that comes from being in the driver's seat.

Specifically, users of the Customer Connect Mobile App from First American Equipment Finance will be able to:

+ Oversee lease schedules and end dates, quickly and easily.
+ View schedule details (including equipment locations) – from deployment through ongoing tracking.
+ Create custom reports to organize the information that matters most, including equipment serial number, asset tag number, departmental budget allocations, or any other unique user defined fields.
+ Take advantage of multiple unique features to collect data about your lease program – designed to help you better manage your First American refresh cycles.

Better yet, the Customer Connect Mobile App takes advantage of the intrinsic features of mobile devices. Users of the app will be able to:

+ Scan asset tags in order to take inventory of all your leased assets – directly from your mobile handheld device
+ Take photos of assets under lease that automatically link to the Customer Connect profile
+ Create custom fields and export custom reports
+ Request a virtual meeting with your First American team
+ Search the entire Customer Connect application for any and all lease-related information, including lease schedule, asset, equipment descriptions, locations, and more

Currently available for iPad, and soon to be released for iPhone applications – Customer Connect is offered free of charge.

About Technology + Management Smarts

Technology + Management Smarts is a quarterly electronic publication developed for select customers of First American Equipment Finance. First American is an equipment lessor that excels at providing simple, innovative financing solutions for complex projects that combine products and services from multiple vendors and service providers into a single equipment lease. Headquartered in New York, with offices in Chicago, Los Angeles, and Naples, Florida, First American has satisfied customers in all 50 states. Visit us at www.faef.com.