

National Philanthropy Day Outstanding Corporation First American Equipment Finance

First American Equipment Finance (FAEF) nurtures productive, beneficial, and lasting relationships by weaving community service into its company culture.

“We feel very strongly that no other corporation in the Rochester community lives, breathes, and emulates the true meaning of a corporate giving as First American,” said Dorothy Kelley, development officer for Big Brothers Big Sisters (BBBS) of Greater Rochester. “From the start of our relationship, they were not looking just to make a financial commitment to a charity. Every FAEF employee we interact with is excited, invested, and passionate about supporting their community.”

Keeping up with technology is often challenging for many nonprofits. First American provided BBBS with 25 computers, along with handling the installation and software, server support, networking, and connectivity updates.

First American has been the naming sponsor for the BBBS annual golf tournament since 2003. The funds raised to support programming brings youth together with caring role models who help them navigate challenges and realize their potential. Kelley added that since 2002, First American has maintained a seat on the BBBS board of directors, provided countless hours of leadership development opportunities for agency executives.

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First American’s philanthropy ripples throughout the community, with more 37 nonprofits benefiting from the company’s generosity.

As Flower City Habitat for Humanity strives to build strength, stability, and self-reliance through shelter in the community, the agency’s President and CEO, Matthew J. Flanigan, is grateful for the partnership and passion of First American.

In the past eight years, over 150 First American volunteers have contributed more than 2,350 construction hours and have donated upwards of \$15,900 to Habitat’s Women Build. The program supports homeownership, builds communities, and fosters hope. First American also sows seeds of hope through its visionary support of The Nature Conservancy. To promote a paperless world, the company donates a tree every time a client agrees to e-sign a document. So far, approximately 3,500 seedlings have taken root in communities around the world.